Founded by Spencer Howe in 2010, MRIaudio is fully dedicated to providing the absolute best in MRI patient comfort equipment and customer service for diagnostic imaging professionals and their patients worldwide.

MRIaudio has seen exceptional growth in recent years, with annual sales growing nearly 100x, thanks to our core values and our incredible team. Each of our team members contributes to our success; together, we produce a team that is greater than the sum of its parts, culminating in first-rate teamwork. We believe that achievements deserve to be celebrated and that positivity is critical to success.

We are a dynamic, quick-moving company that always aims to go above and beyond, heeding the voice of the customer at every step. Working directly alongside MRI technologists, MRIaudio consistently utilizes their feedback to improve our products, as evidenced by the suite of customer-suggested features that have been included in the third generation of the MRIaudio system. Our president and CEO, Spencer Howe, believes that simplicity and ease of use are paramount - the simplest solutions are typically the best ones and the easier a product is to use, the more it will be used. Our goal for every one of our customers is to make their life as easy as possible - we believe that every deal should be a win/win.

• Hand Assembled in the USA
• Continuous Innovation
• Quality Control Assurance
• Multiple OEM Partnerships
Premium Sound System Overview

The MRIaudio system includes everything imaging centers need to provide soothing audio entertainment for patients. Better still, it can be easily customized and fully upgraded by any imaging center at any time, future-proofing it against the rapidly changing landscape of audio entertainment (both in software and hardware), and ensuring it has everything imagers need and nothing they don’t. As a complete system, it’s an effective means of enhancing patient enjoyment and satisfaction scores, making technologists’ jobs easier, and improving the efficiency and profitability of MRI centers.

iPad MINI/LOCKING MOUNT
Arrives ready-to-use with the latest and greatest app-based entertainment, putting technologists and patients a touch away from a more enjoyable experience.

DIGITAL AMPLIFIER
The industry’s simplest and most intuitive amplifier helps technologists stay in control without hassle or distraction.

TECHNOLOGIST MICROPHONE
Enables clear and direct patient communication. Push-to-talk microphone overrides music so patients hear technologists directly through their headphones.

SONIC TRANSDUCER
Creates high-fidelity pneumatic audio for comforting MRI patients.

TECHNOLOGIST SPEAKERS
Allows the technologist to listen to the same music as the patient.

PASSIVE NOISE-CANCELING HEADPHONES
Over-ear or in-ear headphones reduce MRI scanner noise for a quieter, more relaxing scan. 29dB NRR tested. Adjustable headband fits patients of all sizes.

Free
30 DAY TRIAL
WHY MRIaudio?

For the
PATIENT
- Soothing Distraction
- Reduction of Anxiety
- Reduction of Claustrophobia
- Hearing Protection
- Choice of Music
- Enhanced Sense of Time
- Sound Masking Technology
- High-Fidelity Sound Quality

For the
TECHNOLOGIST
- Easy-To-Use
- Less Down Time
- Calmer and Happier Patients
- Fewer Aborted Scans
- Direct Patient Communication
- Variety of Music Streaming
- No Noise or Artifacts
- Ideal for Pediatrics

For the
IMAGING CENTER
- Free 30 Day Trial
- Product Reliability
- Improves Patient Satisfaction Scores
- More Efficient MRI Scanning
- Marketability
- 29NRR Patient Liability Protection
- Potential to Reduce Use of Sedation
- OEM Compatible
- Available Worldwide
How many MRIaudio systems has MRIaudio, Inc. sold?
Since 2012, we have sold over 2200 MRIaudio systems worldwide, helping millions of patients have more enjoyable experiences.

Does MRIaudio create noise or artifacts?
The MRIaudio system is designed from the ground up to eliminate the likelihood of artifacts or noise through the use of specialized components made specifically for compatibility in the MRI environment. This has been proven through rigorous third party testing and vetted by the U.S. Food and Drug Administration.

Are MRIaudio systems OEM compatibility?
MRIaudio systems are compatible with all OEMs, including GE, Siemens, Philips, Hitachi, and Canon (formerly Toshiba) MRIs.

What is the Noise Reduction Rating?
Tested by an ISO 17025 laboratory, both the Over-Ear and In-Ear headphones provide 29 decibels of hearing protection, satisfying the OSHA requirement for sustained excessive noise levels.

Is the MRIaudio system a medical device?
The FDA considers MRI sound systems to be medical devices; the MRIaudio system was tested and cleared as a class II medical device.

Does MRIaudio, Inc. have liability Insurance?
MRIaudio carries a 3 million dollar liability insurance policy.

How do you clean the MRIaudio system?
The only patient contacting components of the system, the headphones, may be cleaned with commercially available sanitizing products. Disposable ear-tips and over-ear cloth covers are available directly from MRIaudio.

What is MRIaudio, Inc. return/refund policy?
If you are not 100% satisfied with your purchase, your MRIaudio system can be returned for a full refund within the first 30 days after delivery.

Does MRIaudio offer a warranty on its systems?
All MRIaudio products come standard with a one year limited warranty. We also offer additional coverage through MRIaudioCARE.
**iPad MINI/LOCKING MOUNT**

Arrives ready-to-use with the latest and greatest app-based entertainment, putting technologists and patients a touch away from a more enjoyable experience. Create custom playlists based on artist, song or genre preferences.

The iPad also functions as a direct window of communication with customer support. iMessage and FaceTime can be used for real-time troubleshooting with an MRIAudio team member. Locking iPad mount included.

**DIGITAL AMPLIFIER**

Industry-leading design for straightforward operation and integration with all popular multimedia devices (e.g. tablets and smartphones), while occupying minimal space on the desk. A universal power supply is included, allowing for global use.

**TECHNOLOGIST MICROPHONE**

Enables clear, direct patient communication, ensuring that the patient can always hear the technologist. Push-to-talk function lowers the music volume so patients hear technologists directly through the MRIAudio headphones.

**TECHNOLOGIST SPEAKERS**

High quality Bose® speakers with independent volume control allow the technologist to listen to the same music as their patient.
**SONIC TRANSDUCER**

The heart of the MRIaudio system lies in the unique, industry-leading, MRI Conditional Sonic Transducer. Capable of producing frequencies as low as 120 Hz, our Sonic Transducer creates longer sound waves. This masks the gradient noise produced by the MRI scanner, reducing the patient’s awareness of the cacophonous sounds produced by the scanner.

**OVER-EAR HEADPHONES**

Comfortable headphones reduce MRI scanner noise for greater sound quality, providing 29 decibels of noise attenuation, meeting OSHA requirements. The headphones feature an adjustable headband that fits both pediatric and adult head sizes. Available disposable cloth covers provide sanitary protection.

**IN-EAR HEADPHONES**

Designed to fit into tight spaces, such as head and spine coils, while still providing patients with 29 decibels of noise attenuation. Rotating ear-tip heads allow for increased patient comfort, and the included tubing clip prevents the ear-tips from being pulled out. The disposable ear-tips are latex-free and biocompatibility tested to ensure patient safety.

**DISPOSABLE CLOTH COVERS**

Replacement sanitary cloth covers for Over-Ear Headphones. Quantity available: 500 pairs (1000 ct.)

**DISPOSABLE EAR TIPS**

Replacement ear-tips for In-Ear Headphones. Rated for 29 decibels noise attenuation. Biocompatibility tested for patient safety. Quantities available: 250 pairs (500 ct.) and 500 pairs (1000 ct.)
PNEUMATIC TUBING
9’ pneumatic air tube connects the patient headphones to the Sonic Transducer inside of the MRI room. Due to its plastic components, there is no risk of heating during scans. Semi-rigid design prevents knots and twists for better patient comfort and sound quality. Standard two-prong connector allows for easy switching between In-Ear and Over-Ear Headphones.

100’ DB9 CABLE
Connects MRIaudio Amplifier to the penetration panel. Can be cut to exact length during installation.

45’ RF SHIELDED DB9 CABLE
Connects the Sonic Transducer to the penetration panel inside the MRI suite.

AUTOVOICE/MICROPHONE ADAPTER
Connects MRIaudio system to existing intercom on GE and Hitachi scanners (replaces the Technologist Microphone).

SIRIUS XM (OPTIONAL)
Perfect for when Wi-Fi isn’t available; often used in mobile MRI scanners. Includes outdoor antenna.
Professional Installation - $2000

Need help installing your system? MRIaudio offers professional installation services.

All of our installers have completed Level 1 MRI Safety Training and will conduct a thorough cleanup after installation, leaving your facility looking better than when they arrived.

Installations can be scheduled at your convenience to prevent patient scheduling interruptions.

Installation Cable Route

- **100’ DB9 CABLE**
- **45’ RF SHIELDED DB9 CABLE**

Connects the Sonic Transducer to the penetration panel inside the MRI suite.

Connects MRIaudio Amplifier to the penetration panel. Can be cut to exact length during installation.
POWER UP
On the system amplifier, press the power button to turn on.

CHOOSE MUSIC GENRE
The MRaudio iPad comes pre-loaded with some of the top music streaming apps.

PLACE HEADPHONES
After the patient is positioned on the MRI table, gently place the headphones onto the head.

ADJUST HEADPHONE VOLUME
On the system amplifier, turn the knob labeled "Music" to adjust sound volume. The annunciator indicator next to the knob will light green to note the system is working properly.

ADJUST TECHNOLOGIST SPEAKER VOLUME
The MRaudio Bose® speakers allow the technologist to hear what the patient is listening too. Turn the knob on the speaker to adjust volume.

COMMUNICATE WITH THE PATIENT
The system microphone allows the technologist to directly communicate with the patient during the scan. Once the microphone control is pressed, the technologist's voice will override the music.
Find us at your next trade show!

Want to see how it all works? Visit us at the RSNA and/or AHRA to see the system for yourself! See our website for event dates, times, and booth numbers.

Schedule a Presentation

Can’t make it to the shows? Visit our website to schedule for a live online presentation with an MRAudio team member! During the 30-minute demonstration, you will have the chance to see the system’s features and benefits, live and get the answers to any questions you may have. It’s a great first step to decide if an MRAudio trial is right for you.
THE MEDICAL IMAGING CENTER OF SOUTHERN CALIFORNIA

Evaluating the impact of music during MRI scans

THE CHALLENGE: JUSTIFYING UPGRADED PATIENT STEREOS
The Medical Imaging Center of Southern California had both large and small bore magnets equipped with dated patient stereos. They were interested in upgrading and modernizing their music offerings but wanted to be sure it was a worthwhile investment for bettering their patient experience.

THE SOLUTION: TWO FREE TRIALS AND A SHORT PATIENT SURVEY
To prove MRIaudio delivers results, two systems were sent to M.I.C.S.C on a 30-day free trial basis, along with a short patient exit-survey designed to measure the effectiveness of MRIaudio.

THE RESOLUTION: A WORTHWHILE INVESTMENT IN PATIENT COMFORT
30 days and numerous scans later, The Medical Imaging Center of Southern California had the results they needed to make a permanent investment in MRI-safe audio entertainment from MRIaudio. Here’s what they found:

**MRIaudio DRASTICALLY IMPROVED THE PATIENT EXPERIENCE**

- For 95%, MRIaudio improved their MRI experience.
- The vast majority (2/3’s of that 95%) said it made their experience “a lot better.”
- Nobody thought it made the experience worse.

**FOR PATIENTS, CUSTOM MUSIC OPTIONS ARE A BIG PLUS**

- 86% believed custom music was a valuable feature.
- The majority (57%) said it was “extremely valuable.”
- Nobody thought it wasn’t valuable.

**MRIaudio PERFORMED BETTER THAN OTHER MRI MUSIC SYSTEMS**

- For those who listened to music during previous scans, 85% said their ability to listen to music was better with MRIaudio.
- Nobody thought MRIaudio was worse.

**MUSIC: AN IMPORTANT MRI CONSIDERATION FOR PATIENTS PRIOR TO SCANNING, BUT EVEN MORE SO AFTERWARDS**

While 62% of patients felt music was an important consideration in their MRI choice prior to scanning, 70% felt it was important after, and no patient felt it was unimportant (15% decrease).
"If you are looking for a great audio system for your department then look no further than MRI Audio. I recently purchased a system from MRI Audio for my department and I could not be any happier. Spencer from client services is a true professional and really knows how to provide the absolute best experience for his customers. A state of the art system at competitive pricing combined with true customer service, what more could you ask for. I am looking forward to a long business relationship with MRI Audio and the wonderful staff that supports their product. MRI Audio is the company that best serves you and your facility. Thank you again MRI Audio for all that you have provided for our department and the patients we serve.”

Adventist Health, Selma, CA

“Our hospital was looking for a stereo system for our MRI suite. We looked for some time and kept coming up short. We went with MRI Audio’ and they came out and did the install, which was seamless and very professional. Their sound system is amazing. The patients love it. We get many compliments on how well they can hear the music as it blocks out all other noises. The voice from the microphone comes through very clear. We purchased the iPad option and it is very simple to use. Spencer was and is still an amazing help with anything we need. Highly recommend MRI Audio for your audio needs.”

Paris Community Hospital, Paris, IL

“Your customer service is “TOP Shelf”! I have other vendors begging me to buy their systems and I even demoed one that was very similar to your system but their quality is inferior and their customer service is sub-par.”

Touchstone Medical Imaging, Texas

“Microphone on original competitors system died, after 6 weeks waiting for replacement I got in contact with Spencer Howe from MRIaudio on a Tuesday. On Thursday he showed up in person with a new system for a free 30 day trial. In about 10 days we canceled the mic order and purchased the MRIaudio system. Techs and patients love it, sounds like a real stereo on the patients end. Every interaction with Spencer has been positive and worth the call. The price for the system was very reasonable and perishable supplies seem to be as well. Do yourself a favor and check them out.”

TriState Memorial Hospital, Clarkston, WA

“We are a busy center that scans over 2500 cases per month. I was interested in improving customer satisfaction. We replaced the old audio system with a new MRIaudio System and we are very glad that we did. We like the straight forward no hassle operation of the MRIaudio system and the patients especially appreciate Pandora radio. Now we can finally ask patients “what would you like to hear” rather than stressing out about if the radio station they like will come in.”

Sharp and Children’s MRI Center, LLC. San Diego, CA

“We are an out patient MRI center specializing in orthopedics, head, spine and body exams. We have always offered music to our patients, however in the past, this has been time consuming but worth it in the patient comfort arena,. We found MRIaudio. Superior customer service, great sound quality and as an extra bonus, less time spent setting up because of the iPad. Patients love the ability to stream what they want to listen to.”

Pacific Imaging, Longview, WA

“The staff are really excited about the stereo. It is awesome! As an MRI tech of over 25 years I can tell you the music/intercom situation for patients and techs has been nothing but a hassle. This is the first system to address all the issues and the sound is fantastic! Thank you for coming out with this much needed product for our patients!”

UC San Diego Health System, San Diego, CA
BENEFITS

30-Day Satisfaction Guarantee
All products from MRIaudio come with a 30-day satisfaction guarantee. If you do not love your MRIaudio system, you can return it to us for a full refund of the purchase price. All customers who purchase a complete system will receive 10% off of all audio accessories purchased directly through MRIaudio.

1 Year Limited Warranty
MRIaudio offers a 1-year limited warranty that covers any defective parts in material or workmanship. We will repair or replace any product or part found defective at no cost to you! See our website at www.mriaudio.com for full warranty terms and conditions.

MRIaudioCARE Program ($1500)
Every MRIaudio system comes with one year of hardware repair through its limited warranty. MRIaudioCARE extends your coverage to three years and includes up to two incidents of accidental damage coverage at no cost. If any system component is damaged or broken, a replacement will be shipped to you via UPS Express to limit downtime. We provide the shipping label and packaging to return the defective unit.

System Upgrade
Looking to upgrade your existing system? Trade it in for an MRIaudio system! We'll give you $1000 off of your purchase for a competitor's system, and $2000 off of your purchase if you have an older MRIaudio system.

FaceTime Support
Having trouble with your MRIaudio system? Simply use your iPad to FaceTime with us for real-time troubleshooting! (Requires iPad equipped MRIaudio system)

Training
When we install an MRIaudio system at your facility, we will also train the technologists on site so that they can hit the ground running. We will walk them through operation and basic troubleshooting to avoid potential hiccups down the road. If the technologists are not on site, a live, virtual training session can be scheduled.
MRI Patient Comfort Through Sound.